

<language cover letter>

<Logo>

<Member Name>

<Member Address 1>

<Member Address 2>

<City, State, Zip>

Dear <Member Name>,

**NOTE: This letter calls on you to take action prior to 8/1/13 regarding which pharmacy will fill your specialty drug prescription(s) specified below. You can choose to transfer to or opt out of CuraScript. Choose by making one easy toll-free call to 1-888-310-4043, as outlined below. before 8/1/13.**

**Carefully review this entire letter**, as it is an important update to previous letters we have sent to you regarding CuraScript's specialty drug prescription program/services.

Our records show you are currently taking a specialty drug(s) with Rx number(s)<number>.<sup>1</sup> Beginning August 1, 2013, your health plan will require our designated specialty pharmacy, CuraScript, to fill your prescription for such specialty drug in order to maximize your benefits. You can either: 1) **transition** to using CuraScript; **or 2) opt out** of using CuraScript by simply calling **(888) 310-4043**, Monday - Friday, 5 a.m. - 7 p.m., Pacific Time. *Make your choice before August 1, 2013.*

If you choose CuraScript, CuraScript will provide your specialty drug(s) to you by convenient and discrete mail or express mail services to an appropriate location of your choice. As you may know, if you fill your specialty drug prescription through CuraScript, you receive the following services:

- One-on-one service from a Pharmacy Care Advocate
- A special medication therapy program to help manage your health condition
- Discrete delivery to your home or an address of your choosing
- Phone calls that remind you when it's time for a refill
- Special packaging that keeps medicines cool, when needed

Accordingly, **you can transition your specialty drug prescription to CuraScript**, like thousands of other members around the country have already done. CuraScript's pharmacy care advocates can answer your questions and help you with this easy transition by you simply calling CuraScript at **(888) 310-4043**, Monday - Friday, 5 a.m. - 7 p.m., Pacific Time.

As highlighted above, **you also can choose to opt out of utilizing CuraScript for any reason**, and continue filling your referenced specialty drug prescription at a retail pharmacy and still maximize your benefits. To opt out from utilizing CuraScript for your referenced specialty drug prescription(s), just call CuraScript at **(888) 310-4043**, Monday - Friday, 5 a.m. - 7 p.m., Pacific Time, and indicate you want to opt out. It is that easy. Plus, CuraScript will provide you a confirmation number during your call, and send you a letter, confirming for you and your pharmacist that you have been opted out of CuraScript.

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<sup>1</sup> The Rx or Prescription Number can be found on the label of your medication, generally on the left hand corner that is specific to the drug that was dispensed at the pharmacy.

As further peace of mind, if you would like to try using CuraScript for your noted specialty drug prescription(s), you can simply transition to CuraScript as set forth above. However, if for any reason you later do not want to continue using CuraScript, you can always opt out by calling **(888) 310-4043**, Monday - Friday, 5 a.m. - 7 p.m., Pacific Time, and still maximize your benefits.

**Bottom Line: You need only make one simple call to CuraScript before August 1, 2013 to either: 1) transfer your referenced specialty prescription(s) to CuraScript, which CuraScript will help you do over the phone; or 2) just say you want to opt out of using CuraScript. Note: *If you do not call CuraScript at all before August 1, 2013, you may have no coverage, or reduced coverage, if you continue to fill your specialty drug prescription at your current retail pharmacy.***

Again, if you have questions, including as to why you need to act *prior to August 1, 2013*, please call CuraScript at **(888) 310-4043**, Monday - Friday, 5 a.m. - 7 p.m., Pacific Time.

Best wishes,

<Health Plan Name>

<tags, disclaimers>